

Kishiwada Tourism Visitor Survey Questionnaire

Kishiwada City Appeal Creation Department Tourism Division

This survey asks visitors to this facility about their impressions, etc., to help make the area more appealing. We very much appreciate your cooperation.

Q1. Please tell us your reason for visiting this facility. <Circle the one that applies>

- 1) Sightseeing (day trip) 2) Sightseeing (overnight) 3) Just passing by 4) Other ()

Q2. Who accompanied you on your visit? <Circle the one that applies>

- 1) Solo visit 2) Family 3) Friends, etc. 4) Neighborhood association/community group
5) School group, etc. 6) Other ()

Q3. How many times have you visited this place? <Circle the one that applies>

- 1) 1st time 2) 2 times 3) 3 times 4) 4+ times

Q4. Please tell us why you visit this place. <Circle the one that applies>

- 1) To enjoy exhibits/events and functions 2) To enjoy the seasonal changes of the scenery
3) To enjoy dining/shopping 4) To enjoy a famous historical/cultural site
5) To rest/take a mental break 6) To learn information only available here
7) Other ()

Q5. Please tell us how you learned about this facility. <Circle all that apply>

- 1) From family/friends, etc. 2) Poster/flyer 3) Newspaper/ magazine 4) TV 5) Website
6) Social media or review website (Specific name:) 7) Just passing by
8) Other ()

Q6. Please tell us how you would rate this facility. <Circle the one that applies for each category>

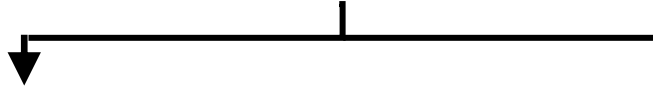
	5 (Very good)	4 (Good)	3 (OK)	2 (Not very good)	1 (Bad)	Did not use
Exhibits/Experiences	1)	2)	3)	4)	5)	6)
Hospitality/Service	1)	2)	3)	4)	5)	6)
Products/Food/Drinks	1)	2)	3)	4)	5)	6)
Atmosphere/Landscaping	1)	2)	3)	4)	5)	6)

Q7. Please tell us why you gave your rating for Q6. [Good points, bad points]

Exhibits/Experience	()
Hospitality/Service	()
Products/Food/Drinks	()
Atmosphere/Landscaping	()

Q8. Would you like to visit our facility again? <Circle the one that applies>

- 1) Yes, very much 2) Yes, somewhat 3) No, not very much 4) No, not at all
5) Don't know



Q9. (If you answered "No, not very much" or "No, not at all" to Q8) Please tell us why.

(.....)

Q10. Please tell us about any problems you had at the facility or in the surrounding area. <Circle all that apply>

- 1) Inconvenient public transportation 2) No free Wi-Fi 3) Lack of route directions
4) Lack of/unclear multi-lingual displays 5) Can't use credit cards, etc. 6) Other (.....)

Q11. Please tell us where you went before coming here. <Circle the one that applies>

- 1) Another place in the city (facility name:) 2) Another place in this prefecture (city name:)
3) Hyogo Prefecture 4) Wakayama Prefecture
5) Nara Prefecture 6) Kansai International Airport 7) Other (.....)

Q12. Please tell us where you plan to go next after this. <Circle the one that applies>

- 1) Another place in the city (facility name:) 2) Another place in this prefecture (city name:)
3) Hyogo Prefecture 4) Wakayama Prefecture
5) Nara Prefecture 6) Kansai International Airport 7) Other (.....)

◆ Finally, we would like to ask you about yourself.

Q13. Gender 1) Male 2) Female 3) Other/Don't want to answer

Q14. Age Group 1) 10-19 2) 20s 3) 30s 4) 40s 5) 50s 6) 60s 7) 70+

Q15. Place of Residence 1) Osaka 2) Hyogo 3) Wakayama 4) Nara 5) Overseas 6) Other (.....)



Go to Q16



Go to Q17.

Q16. This question is for people living in Osaka Prefecture. Where do you live in the prefecture?

- 1) Kishiwada 2) Izumiotsu 3) Izumi 4) Kaizuka 5) Sennan 6) Izumisano 7) Tadaoka
8) Kumatori 9) Osaka 10) Sakai 11) Other (.....)

Q17. This question is for people living overseas.

(1) Which country do you live in? (.....)

(2) How many times have you visited Japan?

- 1) 1st time 2) 2 times 3) 3 times 4) 4+ times

(3) How many days will you be staying in Japan?

- 1) 7 days or less 2) 8-14 days 3) 15-30 days 4) 31+ days

Thank you very much for your cooperation.